

**SALITH | Prof. Neena Thomas**

**Strategies For Residential Neighbourhood Management: A Focus On Role Of Resident Association (Ra) In Case Of Kochi**

Resident Association (RA) is an organization of a group of people residing in a common locality, street or road whose primary objective is to address issues within their local area and to provide its members a platform to represent themselves within their community. Since each association is formed to address the specific issues of their locality, their objectives as well as functioning differ from each other. The increased need for a social life among people in modern society has resulted in the formation of these associations. The study is conducted mainly to understand the significant role and relevance of resident associations of RAs in residential neighbourhood management and develop strategies for local level residential development. The work intends to analyse to what extent RAs can play supplementary and complementary roles with regard to ULBs and other developmental institutions in management activities. In implementing neighbourhood agenda, RAs experience challenges that include low residents' participation, less involvement of external agencies and ULBs for implementing local needs, etc. The study recommends need to sensitize residents and associations on opportunities available for their participation in neighbourhood management and pro-active engagement between association and ULBs as one way of addressing challenges of public services delivery and management. Area selected for study are residential neighbourhoods which registered RAs with in Kaloor, Kochi Municipal Corporation.

***Keywords:*** Resident Association, neighbourhood management, ULBs.